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MORSELIFE
ANNUAL GIVING SOCIETY

2023/2024



“TO CARE FOR THOSE
WHO ONCE CARED FOR US
IS ONE OF THE
HIGHEST HONORS.”

– Tia Walker

MORSELIFE is a *LIFELINE* for SENIORS.

MorseLife's Annual Giving Society is comprised of like-minded people with a shared commitment to honor senior living with excellence, dignity and compassion. Coming together in the spirit of philanthropy for exciting events during the vibrant Palm Beach "season," Annual Giving Society members celebrate their affinity for enhancing the lives of seniors in MorseLife's care.

Each year, we deliver approximately \$10 million dollars of free or subsidized health care services to the poor elderly living in our community. By donating to our Annual Giving Society, you are playing a crucial role in raising the necessary funds to provide these vital services to the seniors in our care.

Please *RENEW YOUR MEMBERSHIP*
or JOIN TODAY.

HOW WE *BEGAN*...



Our Founders Vision in 1983 was to have a rehabilitation and care facility that would provide quality programs and services with the highest standards of excellence, in an environment that respected Jewish identity and the tradition of honoring our parents and grandparents.

The dream of our founders so long ago was to create a **“city for seniors”** – an inclusive place where older adults of all abilities, religions and backgrounds could be served in long-term care, short-term rehabilitation, memory care, independent and assisted living residences, adult day center and through home and community based services.

WHERE WE ARE *NOW*...



At MorseLife, **our goal is to ensure that older adults enjoy full, rewarding lives in an atmosphere of luxury, outstanding services, and compassionate care.** Now spanning over 50-acres, our beautiful campus features exceptional all-inclusive Independent and Assisted Living, state-of-the-art Short-Term Rehabilitation and innovative Memory Care. MorseLife’s community based services offer Private and Skilled Home Health Care, and compassionate end-of-life support through Palm Beach Hospice and Palliative Care. We are also the exclusive provider of PACE (Program of All-Inclusive Care for the Elderly) in Palm Beach County, which provides a wide range of services to low-income seniors. Honoring our mission and evolving our vision for 40 years, we are continually seeking new ways to enable seniors to live meaningfully and well.

See What Sets
MORSELIFE APART

**AWARDS AND
ACCREDITATIONS:**

Helping you get there starts with knowing
THE BEST PLACE TO GO.

Where would you go if there was no Morselife? Who would care for you if you broke your hip, had a stroke or heart attack and you needed physical therapy? We understand the prospect of entering any facility due to a medical setback can be daunting. At Morselife, our goal is to provide customized treatment plans at an award-winning health center with the highest level of service and care.

We are uniquely positioned in the industry Specializing in Short-Term Rehabilitation, Long-Term Care and Advanced Memory Care.

▼ Recognized for our innovation by **leading the way to a better quality of life for older adults** through research and cutting edge life enhancing therapies and new technologies.

▼ **Highly Educated Full-Time Physician Team** led by an Experienced Harvard-Trained Executive Physician.

▼ **Full-Time Nurse Practitioners** on staff.

▼ **Well-Appointed Private Rooms** with private baths.

▼ **6,000 square foot state-of-the-art Rehabilitation Center** that operates 7 days a week.

▼ Therapists are **highly-trained in Orthopedics, Stroke, Post-Cardiac, Pulmonary and Neurologic Care** with an average tenure of 15 years.

▼ **Provide training** for University of Miami Geriatric Fellows.

▼ **Personalized Care** while on Campus and Patient Follow-up once Home.

▼ **Family Meetings** to Address the Concerns of the Family as well as Expectations.

▼ **Customized Kosher and Non-Kosher Meals.**

▼ **Pristine Cleanliness** throughout campus and beautifully landscaped grounds.

▼ **Curated and donated art** displayed throughout the campus.

▼ **Safe and Secure Campus** with a Full-Time and Highly-Trained Security Team.

RECOGNITION OF EXCELLENCE



MORSELIFE is
a **LIFELINE** for **SENIORS**
and YOU are a part
of that lifeline.

BECAUSE OF YOU

▼ Indigent and home-bound elders receive well-balanced, nutritious meals delivered to their homes every week through our MorseLife Meals-on-Wheels Program.

▼ We recently opened our 4th PACE (Program of All-Inclusive Care for the Elderly) allowing low-income seniors to stay in their own homes and still receive the highest quality of services and care.

▼ MorseLife is the first entity of its kind in Florida's history to have received authorization from the State Legislature to open a Hospice Program. We are the **ONLY Jewish Hospice Program** in the state also offering Palliative Care.

▼ MorseLife touches the lives of 3,600 seniors every day.

▼ Over 600,000 hours of highly-subsidized home health care are provided each year through MorseLife Home Health Care.

▼ We offer Parkinsons Therapy to clients on our campus and to outpatients.

▼ MorseLife is the only senior care organization in the State of Florida to offer cannabis-based treatments to seniors and received global recognition from CNN's "The Whole Story with Anderson Cooper," in which Dr. Sanjay Gupta highlighted our steadfast commitment to the leading edge of worldwide innovation and creative thinking in senior care.

▼ With our NOW for Holocaust Survivors Initiative, MorseLife cares for many indigent Holocaust Survivors and their families by providing home care, medical management, nutritious meals and meeting their most basic needs.

▼ We offer Nursing Education Scholarships and programs in the underserved western communities such as Belle Glade. MorseLife is the **ONLY Teaching Nursing Home** in Florida.

▼ Elder adults of all socio-economic backgrounds receive counseling, guidance and referral services through our MorseLife Care Management program.

▼ Holocaust Learning Experience by MorseLife/NEXT GENERATIONS, which teaches lessons from the Holocaust to mitigate hate and bigotry, will unveil one of the nation's largest bronze sculptures and an iconic symbol of the program created by artist Bruce Gendelman. The Gendelman Children's Holocaust Memorial will be adorned with 5000 butterflies painted by school children of the Palm Beach County School District and serve to commemorate and reflect on the 1.5 million children that perished at the hands of the Nazis.

▼ MorseLife provides Life Enhancement services that enable seniors to live more meaningful and rewarding lives through a range of services such as Music, Virtual Reality, Art and Pet Therapy.

PRIORITY PROGRAMS: **The CHOICE is Yours.**

PRIORITY PROGRAMS

▼ **Unrestricted:** YOUR GIFT WILL GO WHERE THE NEED IS GREATEST!

▼ **Meals-on-Wheels:** We serve over 50,000 kosher meals a year to hundreds of food insecure, indigent seniors and that number has grown exponentially since the inception of COVID-19.


















▼ **NOW for Holocaust Survivors:** Morselife cares for thousands of Holocaust Survivors and their families in Palm Beach County who live in poverty. We are uniquely positioned to care for these vulnerable survivors and their families, providing a wide range of support.

▼ **Hospice and Palliative Care:** This program allows us to comprehensively focus on preserving quality at end-of-life care. Our mission is to minimize the patient's suffering, enhance their comfort and create an environment where they can live with dignity.

▼ **Nursing Education Scholarships:** Help provide vital education and a career path to underserved members in our community. Morselife offers paid training courses in healthcare so individuals can hone their skills, connect with mentors, explore their options and learn from the best. This program ensures we can recruit and train enough qualified nursing staff to care for our growing senior population.

▼ **Parkinson's Therapy:** Launched in 2020, this program fulfills a vital need in our community for specialized therapy for our Parkinson's Disease patients. Through our innovative treatment program, patients receive individualized plans focused on speech and limb motor function and will work one-on-one with our certified specialists.

2023/2024 GIVING CIRCLES

Benefits	President Circle \$100,000+	Founder Circle \$50,000+	Visionary Circle \$25,000+	Leader Circle \$10,000+	Guardian Circle \$5,000+
Choice to Designate Gift to one or more Priority Areas					
Golf Classic and Luncheon <i>(Two Players)</i>					
Literary Society <i>(One Seat)</i>					
Annual Gala <i>Two Seats at \$10,000 Level • Four Seats at \$25,000 Level Six Seats at \$50,000 Level • Ten Seats at \$100,000 Level</i>					
VIP Benefits for Members and their Families in Short-Term Care					
By Invitation Only to Exclusive Events					
Priority Seating at Events					
Guided Art Tour of Donated and Curated Art on the MorseLife Campus <i>Followed by Lunch for up to 10 Guests</i>					
Complimentary Private Duty Nurse or Aide for three (3) Days					
Complimentary Private Duty Nurse or Aide for ten (10) Days					
Complimentary Hurricane Emergency Shelter on MorseLife Campus* <i>*Based on Availability</i>					

MARK YOUR CALENDARS!

Please ***SAVE THE DATE*** for
the following upcoming events!

40TH ANNIVERSARY CELEBRATION

Friday, December 15, 2023

The Breakers

LITERARY SOCIETY

Thursdays

January 11, February 8 and March 14, 2024

The Colony Hotel

THE GENDELMAN CHILDREN'S HOLOCAUST MEMORIAL DEDICATION

Thursday, January 25, 2024

MorseLife Campus

GOLF CLASSIC

Monday, April 8, 2024

The Breakers Ocean Course

For more information on events,
call 561.242.4661 or email events@morselife.org.

FOR ADDITIONAL INFORMATION
on the **Annual Giving Society and Ways to Give**

Please contact MorseLife Foundation
561.209.6103 or foundation@morselife.org

A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free 1-800-435-7352 with the state or at www.floridaconsumerhelp.com. Registration does not imply endorsement approval or recommendation by the state. Registration #CH289.